



In June 2014 HDFC Securities Ltd. launched “eWill”, an online Will writing product in collaboration with Willjini Succession Services Pvt. Ltd. to offer to its more than 2mn customers in India and NRIs. HDFC Securities Limited is a financial services intermediary. HDFC Securities Limited is a subsidiary of HDFC Bank Limited which is one of the leading private sector banks of India. HDFC Group is a top brand of India in BFSI sector and leaders in offering technology based services and solutions to its more than 30mn customers. HDFC Securities Limited is one of the leading stock broking companies in India and has completed 15 years in operation. HDFC Securities was founded in the year 2000 and is headquartered in Mumbai with branches across major cities and towns in India.

HDFC Securities Limited is offering eWill as Third-party product to its customers through its website www.hdfcsec.com under tie-up with WillJini.com. The tie-up will allow esteemed customer of HDFC Group to get educated about importance of Will writing and also a technology based solution which is Affordable, Reliable and Online.